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*****Media Advisory*****

FOURTH ANNUAL MAHOPAC TYATHLON
Sprint Triathlon Followed by a 5K Run/Walk to
Benefit The Ty Louis Campbell (TLC) Foundation for Childhood Cancer Research

Swim, bike, run or walk in support of childhood cancer research, while the Mahopac cheerleaders cheer you on! The fourth annual TYathlon honors Ty Louis Campbell, a young boy who lost his battle to brain cancer at the age of five. In honor of Ty and all children diagnosed with cancer, the Ty Louis Campbell (TLC) Foundation is hosting a triathlon where friends can swim, bike and run around beautiful Lake Mahopac. There is also a 5k walk/run following the triathlon that is well attended by hundreds from the Mahopac community and beyond.

Registration for the 2016 event has surpassed previous years for both the triathlon and the 5K, making this TLC's largest athletic fundraiser to date. Over the past three years, this event has enabled the TLC Foundation to donate more than \$150,000 to fund the "Ty Louis Campbell Research Fellowship" at New York Presbyterian/Weill Cornell Medical Center.

What: 4th Annual Mahopac TYathlon. A triathlon, followed by a 5k run/walk.

When: Saturday, September 17, 2016

7:00 am – Triathlon begins (finish line located behind Four Brothers Pizzeria)

9:00 am – Awards given to top overall male and female Triathlon participants and Top 5 fundraisers (stage is also located behind Four Brothers)

9:30 am – 5K begins

10:15 am – Triathlon age group certificates announced

Where: Triathlon and 5k walk/run at Lake Mahopac, Marina Drive, Mahopac, NY 10541

All proceeds raised as a result of the Mahopac TYathlon will benefit the TLC Foundation for childhood cancer research. Pediatric cancer is the number one cause of death by disease among children, and almost one out of four children diagnosed with cancer do not survive more than 5 years. For those that do survive treatment, 65% will suffer from serious long-term side effects. TLC seeks more effective, less harmful treatment options specifically designed for children.

Our Mission

The Ty Louis Campbell (TLC) Foundation is a certified nonprofit organization that funds innovative research and technology specifically geared toward the treatment of the deadliest childhood cancers (including brain and spinal cord tumors).

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